

Privacy Policy

Simpson Accounting PTY (Ltd) respects all users' privacy and is committed to protecting the privacy of visitors to this website. A brief summary of how we manage personal information is set out in this privacy policy.

Type of Information Collected

Every computer connected to the internet is given a domain name and a set of numbers that serve as that computer's "Internet Protocol" (IP address). When a visitor requests a page from a website, the web server may record that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our site. We may use this information to examine traffic in aggregate.

From time to time our site may save a "cookie" on your computer. A cookie is a small text file sent from our web server that is saved on your hard drive via your internet browser. A cookie cannot read data from your computer's hard disk or read cookie files created by other websites. Cookies do not damage your system. Our site may use cookies to identify which areas of the site you have visited in order to manage your navigation. On your first visit, you will have been asked whether or not to accept cookies. You can also choose whether to accept cookies by changing your internet browser settings. You can reset your browser to refuse all cookies or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our site and other websites may be diminished and some features may not work as intended.

In order to fulfill services that can be requested through this site we will need your email address and phone number. This information, if provided by you, will remain confidential and will not be passed on to anyone outside of SIMPSON ACCOUNTING without your prior consent.

Use of Personal Information

Data is held only as long as necessary. We will hold your details on our database until you choose to unsubscribe from any communications from us. You may do this at any stage by notifying us via email at info@simpsonaccounting.co.za or using the contact form on our Contact page.

Use and Disclosure

We will only use or disclose your personal information for the purpose for which it was collected unless:

- you have consented to its further use or disclosure;
- you would reasonably expect us to use or disclose it in such a way; or
- we are legally required or compelled to disclose such information.

Use of OptiMonster Software

This website makes use of the software application “OptiMonster” to gather analytical data from the website.

Information that the software collects:

- amount of visitors to the website
- time spent on each page by a user
- bounce rate of each page

In the collection of this information, this software does not save or collect any personal data. The above-mentioned information does not allow us to see any identifying information. All personal information is kept anonymously only supplying us with statistical information and averages such as the number of users per day.

Why do we collect this information or what will this information be used for?

This information is collected for optimization, marketing, and growth purposes only. This information will be used to evaluate which website content our visitors find appealing and which pages and content are of no interest to our users. Through this tracking, we are also able to determine the effectiveness of our brand awareness strategies, to further assist us in market positioning and growing our client base. We will also use this information to optimize your user experience to make visiting the SIMPSON ACCOUNTING site more user-friendly to all our visitors.

Quality and Security

We make every effort to ensure the security of the personal information we hold. We try to ensure that the personal information we collect, disclose, and use is complete and accurate.

Access and Correction

Please contact us by phone, or email if you:

- require access to any personal information we hold on you;
- wish to notify us of any change, modification, or correction; or
- would like to have your personal information removed from our records.

We may require suitable proof of identity from you before we take action in respect of the above requests.

Consent

By using the SIMPSON ACCOUNTING website, you consent to the collection and use of information as specified above. If we change our privacy policy we will post the changes on

this page so that you are always aware of what information we collect, how we use it, and under what circumstances we may disclose it.

How we protect your information

SIMPSON ACCOUNTING employs appropriate data collection, storage, and processing practices and takes all measures reasonably necessary to protect against the unauthorized access, use, alteration, or destruction of potentially personally identifiable information.

Sharing your personal information

We do not sell, trade, or rent Users' personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates, and advertisers for the purposes outlined above.

Protection of Certain Personally-Identifying Information

SIMPSON ACCOUNTING discloses potentially personally identifiable information only to those of its employees, contractors, and affiliated organizations (such as financial services providers) that;

- (i) need to know that information in order to process it on SIMPSON ACCOUNTING's behalf or to provide services requested by yourself;
- (ii) that have agreed not to disclose it to others.

Other than to its employees, contractors, and affiliated organizations, as described above, SIMPSON ACCOUNTING discloses potentially personally identifiable information only in response to a subpoena or court order.

If you have contacted us and supplied your email address, SIMPSON ACCOUNTING may occasionally send you an email to tell you about our social and fundraising activities, to ask for your feedback, or just to keep you up to date with what's going on at the SIMPSON ACCOUNTING. These communications will be infrequent.

Third-party websites

Users may find links to other sites on our website. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site.

In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites that have a link to our Site, is subject to that website's own terms and policies.

Ownership Transfer

In the unlikely event that SIMPSON ACCOUNTING is taken over by another organization or closes down, user information would be one of the assets that are transferred or acquired by a third party.

You acknowledge that such transfers may occur and that any organization that acquires SIMPSON ACCOUNTING may continue to use your personal information as set forth in this policy.

Your acceptance of these terms

By using this site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.